



ELECTRIC

FOUR EYED FREAKS

**FOR IMMEDIATE RELEASE
ELECTRIC VISUAL ANNOUNCES THE RELEASE OF THE HOODLUM**

San Clemente, California – September 2009

Custom built from hand-made acetate, the Hoodlum’s clean lines make it easy to rock for any grand entrance. So when you’re ready to make the scene, this style’s 70’s inspired looks will have you ready to rule any party.

Hand Made Acetate Collection:

Electric introduces our new Hand Made Acetate collection. Featuring handcrafted, custom materials, this mini-collection is marked by vibrant color applications, layered textures and complex patterns that give these frames unique depth and appeal above and beyond the common sunglass.

HOODLUM

Matte Black Tweed – Grey
ES05504020



Vinyl Red – Grey
ES05500320



Gloss Black – Grey
ES05501620
Poly Polar: ES05501642



Black N White – Grey
ES05516720



Gloss White – Grey
ES05503020



The Hoodlum Has Standard Features Including:

- _Size Category 4
- _100% UVA & UVB Protection
- _6 Base Hand Made Acetate With Injected Wire Core
- _6 Base CRX Lens
- _3 Barrel Stainless Steel Optical Hinge
- _Standard Packaging (includes microfiber bag)
- _Suggested Retail Price_ \$84.95 – \$129.95

Laminate Red – Bronze
ES05522639



Gloss White – Gold Chrome
ES05503079



Projected Release: Available Now

To find an authorized Electric dealer near you –
check out www.electricvisual.com

ELECTRIC VISUAL, LLC.

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