



ELECTRIC

FOUR EYED FREAKS

**FOR IMMEDIATE RELEASE
ELECTRIC VISUAL ANNOUNCES THE RELEASE OF THE KB1**

San Clemente, California – October 2009

Come in 1st Place with the new “Kyle Busch” signature shade from Electric. Built for Speed, this unique hard lined frame is designed especially for NASCAR speed demon Kyle “Rowdy” Busch. Young, edgy, and controversial, Electric and KB share the same aggressive traits. 2nd Place is the first loser, so rock the new KB1 and go straight to Victory Lane!

KB1

Rowdy – Bronze Red Chrome Lens
ES07125037



Gloss Black – Grey Lens
ES07101620
Gloss Black – Grey Poly Polar Lens
ES07101642



Matte Black – Grey Silver Chrome Lens
ES07101021



Matte Black – Bronze Gold Chrome Lens
ES07101036



Mod Chex – Grey Lens
ES07113320



Tortoise Shell – Bronze Lens
ES07110639



The KB1 Has Standard Features Including:

- _ Size Category 3
- _ Kyle Busch Signature Frame
- _ 100% UV Protection
- _ 8 Base Grilamid Frame
- _ 8 Base Polycarbonate Lens
- _ 5 Barrel Stainless Steel Optical Hinge
- _ Standard Packaging (includes microfiber bag)
- _ Suggested Retail Price_ \$99.95 –\$139.95

Projected Release: October 2009

To find an authorized Electric dealer near you –
check out www.electricvisual.com