



ELECTRIC

FOUR EYED FREAKS

**FOR IMMEDIATE RELEASE
ELECTRIC VISUAL ANNOUNCES THE RELEASE OF THE MAYDAY**

San Clemente, California – September 2009

For the femme fatales of the past, present, and future, Electric Visual launches a trifecta of new female styles suited for super model secrecy. Featuring: the Mayday- a nod to the sexy 60's "jet-age," – inspired from 70's era sensuality. This stylish threesome is the latest eyewear release geared to bring out the inner secret agent in all daring ladies.

MAYDAY

Sunset – Bronze
ES04718239



The Mayday Has Standard Features Including:

- _ Size Category 4
- _ Female Specific
- _ 100% UVA & UVB Protection
- _ 8 Base Grilamid Frame
- _ 8 Base Polycarbonate Lens
- _ 5 Barrel Stainless Steel Optical Hinge
- _ Standard Packaging (includes microfiber bag)
- _ Suggested Retail Price_ \$109.95 – \$149.95

Projected Release: Available Now

To find an authorized Electric dealer near you –
check out www.electricvisual.com

Gloss Black – Grey
ES04701620
Poly Polar: ES04701642



Tortoise Shell – Bronze
ES04710639



Crystal Green Brown – Bronze
ES04715639



Sunrise – Brown Gradient
ES04718145



Dawn – Grey Gradient
ES04720361



Twilight – Grey Gradient
ES04718361



ELECTRIC VISUAL, LLC.

WWW.ELECTRICVISUAL.COM / 1 800 958 6556 / 1062 CALLE NEGOCIO STE H SAN CLEMENTE CA, 92673